

The Emergency Preparedness Commission for the County and Cities of Los Angeles presents a conference: *Mitigation Makes a Difference: Saving Lives & Saving Money*, Wednesday, May 9th, 2001 at the Industry Hills Sheraton, Conference & Resort Center, 1 Industry Hills Parkway, City of Industry.

Co-sponsors: American Red Cross and Business & Industry Council for Emergency Planning & Preparedness (BICEPP). For information & registration contact: Yolanda Pahua, Office of Emergency Management at (323) 980-2266. Seminar registration/lunch fee: reserved by May 2nd, 2001 is \$75; after May 2nd fee is \$90.

Wednesday, May 9, 2001 Speakers and Agenda

7:30 – 8:30 a.m.	Registration & Continental Breakfast
8:30 – 8:40 a.m.	Welcome Remarks John Callahan, Chair, Emergency Preparedness Commission
8:40 – 9:10 a.m.	Future Directions Joe Allbaugh, Director, FEMA (invited)
9:10 – 9:30 a.m.	California's Preparedness Priorities Paul Jacks, Dep. Dir., Governor's Office of Emergency Services
9:30 – 10:30 a.m.	Disasters by Design Dr. Dennis Mileti, Dir. Natural Hazards Research Center
10:30 – 10:50 a.m.	Break/Vendor Displays
10:50 – 11:35 a.m.	Public Policy Issues Dr. William Petak, Professor, School of Policy, Planning & Development, University of Southern California
11:35 – 12:15 p.m.	Washington's Earthquake Experience Martin Best, Hazard Mitigation Officer, Washington State Emergency Management Division
12:15 – 1:30 p.m.	Lunch/ Review Vendor Displays
12:50 – 1:20 p.m.	Only in L.A. Fritz Coleman, Weatherman, Channel 4 News
1:30 – 2:00 p.m.	Advanced Technology Mitigation & Response Applications Ron Eguchi, President and CEO, ImageCat, Inc.
2:00 – 2:30 p.m.	Schools' Mitigation Priorities Nabih Youssef, Principal, Nabih Youssef and Associates
2:30 – 2:45 p.m.	Break/View Vendor Displays
2:45 – 4:15 p.m.	Perspectives – A Panel Discussion Moderator – Robert G. Lee, Partner, Borden/Lee Consulting <i>Building Codes and Standards</i> Gene Zeller, Dir. of Planning & Building, City of Long Beach <i>Impact of Lost Housing Stock</i> Peggy Brutsche, Senior Dir., Disaster Services, ARC, Greater Long Beach Chapter <i>Mitigation & Insurance</i> Dan Seymour, Seymour & Parker Insurance Brokerage <i>Future Mitigation</i> John Rowden, Hazard Mitigation Officer, OES
4:15 – 4:30 p.m.	Door Prizes
4:30 p.m.	Closing Remarks Constance Perell, EPC Seminar Chair